

The Department of East Asian Studies/Sinology and the Vienna Center for Taiwan Studies are pleased to invite to the lecture of



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National Intellectual Capital of Austria and Its Relationship with the Greater China Economies

Outline:

In this speech, the concept of national intellectual capital (NIC) -human capital, market capital, process capital, renewal capital, and financial capital - will be introduced. Based on my study of 48 countries covering six years (2005-2010) data, Austria ranks number 11th in NIC. Comparisons between NIC of Austria and that of four Greater China economies (China, Hong Kong, Singapore, and Taiwan) shed some light for policy implications.

Date: Wednesday, January 30, 2012

Time: 18:00 p.m.

Location: SIN 1, at the Institute for East Asian Studies/Sinology, Altes AKH, Campus, Spitalgasse 2, yard 2, entrance 2.3.

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