



The First Congress of the World Association for Hallyu Studies Seoul, 2013

- Theme: Hallyu and Global Culture
- Dates: Oct. 17-19, 2013 (Thursday - Saturday)
- Venue: TBD
- Pre-Sessions: 9am – 5pm, Oct. 17 (Thu)
- Main Sessions: 9am – 5pm, Oct. 18-19
- Reception: 6pm, Oct. 18 (Fri.)
- Registration Fee: No registration fee required for members. Non-members must pay membership fees before attending the conference.
- Membership fees: \$50 for individual annual membership; \$300 for individual lifetime membership; \$500 for corporate annual membership).
- Abstract Due: July 31, 2013
- Notification of Acceptance: August 15, 2013
- Paper Due: Sep. 30, 2013
- Submit Abstracts and Papers to: admin@iwahs.org

Call for Papers:

The World Association for Hallyu Studies (WAHS) is a new scholarly and practitioners' organization that is striving to be the center of research that intends to bridge Hallyu and Hallyu Studies on a global scale. We invite paper and session proposals for an interdisciplinary conference on Hallyu or the Korean Wave. This conference aims to bring together scholars working in different disciplines and genres of Hallyu Studies to open up new avenues of discussion and debate. Keynote addresses are to be given by prominent international and domestic scholars and practitioners.

We are interested in all aspects of the Korean Wave, from the Korean dramas to K-Pop. We have the following disciplinary divisions:



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| ◇ Humanities and Social Sciences | ◇ Sports |
| ◇ Korean Language Education and Culture | ◇ Entertainment |
| ◇ Medical Science | ◇ Textile, Fashion & Beauty Science |
| ◇ Hallyu Policy and Management | ◇ Tourism |
| | ◇ Korean Food |

All papers must be written in Korean or English.

- Abstract Submission: Abstract of 300 words should be sent to regional presidents or the WAHS admin by July 31, 2013. Accepted papers will be notified along with their panel assignments by Aug. 15, 2013.
- Panel Proposal Submission: Panel proposals should be sent to WAHS admin by July 31, 2013. Accepted panels will be notified by Aug. 15, 2013.
- PPT or Full Paper Submission: PPT files or full papers should be submitted to the panel chairs or the WAHS admin by September 30, 2013. Full papers are **NOT** required at the time of the conference, although PPT files must be submitted by the due date.

Regional Presidents:

- ◇ US East (Soon Hee Kim, Syracuse; shkimo7@maxwell.syr.edu)
- ◇ US West (Russell Ahn, UC Berkeley; ahnc@berkeley.edu)
- ◇ Canada (Millie Creighton, UBC; millie.creighton@ubc.ca)
- ◇ Latin America (Maria del Valle Guerra, Alcalá U.; mvguerra1@yahoo.com.ar)
- ◇ Europe Northwest (Tobias Hübinette, Swedish Multicultural Center; tobias.hubinette@mkc.botkyrka.se)
- ◇ Europe Centra/East (Sang-Yeon Sung, U. of Vienna; sang-yeon.sung@univie.ac.at)
- ◇ Japan (Seong-Bin Hwang, Rikkyo U.; seongbin@rikkyo.ac.jp)
- ◇ Greater China (Fang-chih Yang, Nat'l Cheng Kung U.; fcyang@mail.ncku.edu.tw)
- ◇ Indonesia (Fitria Mayasari, U. Pelita Harapan; fitria.mayasari@uph.edu)
- ◇ Malaysia and Thailand (Mary Jane Ainslie, Nottingham U.; Mary.Ainslie@nottingham.edu.my)
- ◇ Middle East (Nissim Otmazgin, Hebrew U.; nissim.otmazgin@mail.huji.ac.il)
- ◇ Australasia (Stephen Epstein, Victoria U. of Wellington; stephen.epstein@vuw.ac.nz)