

# The First WAHS Student Essay and Article Contest

- Theme: Hallyu and Global Culture
- Essay Format: Max. 3,000 words essays about "Hallyu and Global Culture"
- Article/Paper Format: Max. 6,000 words research papers about "Hallyu and Global Culture"
- Deadline: Aug. 31, 2013 (Korean Standard Time)
- Notification of Winners: Sep. 15, 2013
- Contest Eligibility: Essays (Undergraduate and Graduate Students); Research Papers (Graduate Students)
- Submit Essays and Papers in MS Word files as email attachments to: admin@iwahs.org

## Call for Essays and Papers:

- The World Association for Hallyu Studies (WAHS) is a new scholarly and practitioners' organization
  that is striving to be the center of research that intends to bridge Hallyu and Hallyu Studies on a
  global scale. We invite student essays and research papers for presentation, if selected, at the First
  Congress of World Association for Hallyu Studies to be held in Seoul, Korea during Oct. 17-Oct. 19,
  2013.
- All essays and papers must be written in Korean or English. The translation of original essays and papers into Korean or English by professional translators is acceptable at the submission of original essays and papers, along with the public notarized seals and signatures.

#### **Prizes**

- Essay
  - ✓ Grand Prize Economy class round trip tickets to and from Korea during the First Congress of World Association for Hallyu Studies + room and board

Tel: 02-2214-9426 Fax: 02-2245-3934

- ✓ 1st Prize US\$1,000 + Prize Certificate
- ✓ 2<sup>nd</sup> Prize US\$700 + Prize Certificate
- ✓ 3<sup>rd</sup> Prize US\$500 + Prize Certificate
- ✓ Special Prize US\$300 + Prize Certificate



#### Research Paper

- ✓ Grand Prize Economy class round trip tickets to and from Korea during the First Congress of World Association for Hallyu Studies + room and board + US\$1,000 + Prize Certificate
- ✓ 1<sup>st</sup> Prize Economy class round trip tickets to and from Korea during the First Congress of World Association for Hallyu Studies + room and board + US\$700 + Prize Certificate
- ✓ 2<sup>nd</sup> Prize Economy class round trip tickets to and from Korea during the First Congress of World Association for Hallyu Studies + room and board + US\$500 + Prize Certificate
- ✓ 3<sup>rd</sup> Prize Economy class round trip tickets to and from Korea during the First Congress of World Association for Hallyu Studies + room and board + US\$300 + Prize Certificate
- ✓ Special Prize Economy class round trip tickets to and from Korea during the First Congress of World Association for Hallyu Studies + room and board + US\$200 + Prize Certificate

### **Example Topics of Essays:**

- My Hallyu experience in my country
- Why did I become a fan of Hallyu?
- What does Hallyu mean to me and to my country?
- How does Hallyu differ from my country's popular culture?
- How does Hallyu differ from Hollywood popular culture?

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(Research Papers – Topics open-ended as long as they deal with the theme of Hallyu and Global Culture)

Please send your essays and papers in MS word files as email attachments to <a href="mailto:admin@iwahs.org">admin@iwahs.org</a> or to your regional presidents in your region or country.

### **Regional Presidents:**

- ♦ US East (Soon Hee Kim, Syracuse; shkimo7@maxwell.syr.edu)
- ♦ US West (Russell Ahn, UC Berkeley; ahnc@berkeley.edu)
- ♦ Canada (Millie Creighton, UBC; millie.creighton@ubc.ca)
- ♦ Latin America (Maria del Valle Guerra, Alcalá U.; mvquerra1@yahoo.com.ar)
- → Europe Northwest (Tobias Hübinette, Swedish Multicultural Center; tobias.hubinette@mkc.botkyrka.se)
- ♦ Europe Centra/East (Sang-Yeon Sung, U. of Vienna; sang-yeon.sung@univie.ac.at)
- → Japan (Seong-Bin Hwang, Rikkyo U.; seongbin@rikkyo.ac.jp)
- ♦ Greater China (Fang-chih Yang, Nat'l Cheng Kung U.; fcyang@mail.ncku.edu.tw)



- ♦ Indonesia (Fitria Mayasari, U. Pelita Harapan; fitria.mayasari@uph.edu)
- ♦ Malaysia and Thailand (Mary Jane Ainslie, Nottingham U.; Mary.Ainslie@nottingham.edu.my)
- ♦ Middle East (Nissim Otmazgin, Hebrew U.; nissim.otmazgin@mail.huji.ac.il)
- ♦ Australasia (Stephen Epstein, Victoria U. of Wellington; stephen.epstein@vuw.ac.nz)

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